



Asian Actuarial Conference  
**2025 Bangkok**

**Generative Actuarial Intelligence**  
**Insights, Innovations, and Sustainable Value for Tomorrow**

# **SPONSORSHIP PROSPECTUS**



# OVERVIEW



## About Us

The Society of Actuaries of Thailand (SOAT) was established on 7th August 1975 as the professional body for actuaries in Thailand.

We are very honoured to host the 2025 Asian Actuarial Conference (AAC) in Bangkok, Thailand. This prestigious event, to be held in conjunction with SOAT's 50th anniversary, is expected to gather nearly 1,000 actuarial professionals from across Asia and the globe.

Since 1981, the AAC serves as a premier platform for the actuarial community in Asia, with aims to facilitate valuable interaction among actuaries working in various member countries, and to promote actuarial professionalism. This will be the third time that the AAC will be hosted in Bangkok, following past successful conferences in 1997 and 2015.

## Venue

True Icon Hall, ICONSIAM, in Bangkok

## Date

November 11–14, 2025

## Asian Actuaries Association

The Asian Actuaries Association brings together 12 actuarial associations across Asia and Australia reaching close to 30,000 members.

- Actuaries Institute Australia
- Actuarial Institute of Chinese Taipei
- Actuarial Society of Hong Kong
- Actuarial Society of Malaysia
- Actuarial Society of the Philippines
- China Association of Actuaries
- Institute of Actuaries of India
- Institute of Actuaries of Japan
- Institute of Actuaries of Korea
- Singapore Actuarial Society
- Society of Actuaries of Indonesia
- Society of Actuaries of Thailand

# Sponsorship Opportunities

The 2025 Asian Actuarial Conference presents a remarkable opportunity to promote your company, and elevate your standing among professionals and leaders in the actuarial and insurance industry.

The conference theme, "**Generative Actuarial Intelligence: Insights, Innovations, and Sustainable Value for Tomorrow**" captures the transformative changes reshaping our field. Beyond embracing new technologies, we as actuaries are exploring how to generate insights and foster innovations that create lasting, sustainable value.

We are pleased to offer five standard sponsorship packages to suit a range of budgets and objectives. A limited number of sponsorships are available for each tier, with benefits tailored to the selected package as detailed in the following pages. We encourage interested sponsors to act promptly, as sponsorship opportunities will be allocated on a first-come, first-served basis.

## Why Sponsor?

Sponsoring the Asian Actuarial Conference 2025 presents a unique opportunity for your organisation to strengthen its presence in a rapidly evolving industry while aligning with the conference theme.

As Thailand emerges as a burgeoning financial hub in Southeast Asia, this event offers invaluable connections to regional markets and serves as a gateway to the broader Asian economic landscape.

By sponsoring, your organisation will:

- **Align with forward-looking innovation:** The theme of generative actuarial intelligence reflects the evolving role of technology and innovation in the profession. Gain visibility as a leader in embracing these advancements and driving sustainable solutions that shape the future of actuarial practice.
- **Access distinguished international experts:** Engage with a diverse lineup of renowned international speakers covering key areas shaping the future of our profession: life and non-life insurance, pension, reinsurance, technology, and more.
- **Leverage networking opportunities:** Connect with key industry figures and decision-makers, build relationships with esteemed guests, and foster stronger business ties. This event provides unparalleled networking opportunities in the actuarial, insurance, and financial services sector.
- **Reestablish in-person connections:** As professionals adjust to post-pandemic realities, seize the chance to reconnect with actuaries and industry peers. Gain insights into how macroeconomic trends and technological advancements are influencing professional practices.
- **Demonstrate your commitment to progress:** By sponsoring AAC 2025, your organisation showcases its dedication to advancing the actuarial and insurance professions in Thailand and across the Asia-Pacific region. Sponsorship also enhances your corporate branding within the financial services sector, reaffirming your commitment to the positive evolution of the industry.



# Sponsorship Packages

	DIAMOND THB 1,500,000	PLATINUM THB 1,000,000	GOLD THB 700,000	SILVER THB 400,000	EXHIBITOR THB 250,000
<b>ATTENDANCE</b>					
• Conference	5	3	2	1	1
• Welcome Cocktail Reception	5	2	1	-	-
• Gala Dinner VIP table	1	-	-	-	-
• Exhibition Hall table*	1	1	1	60% discount	Option 1**
<b>SPEAKER SLOT</b>	ONLY DIAMOND PACKAGE				
• Opening Ceremony (or Gala dinner)					
• Conference promotional video					
<b>CONFERENCE BACKDROP</b>					
• Company Logo	Prominent 120 sec	Large 60 sec	Medium 30 sec		
• Company video during breaks					
<b>ACKNOWLEDGEMENT</b>			WELCOME COCKTAIL	COFFEE BREAK	
• Different event by package	GALA DINNER	LUNCH			✗
• Opening Ceremony	✓	✓	✓	✓	✓
• Closing Ceremony	✓	✓	✓	✓	✓
<b>CONFERENCE PACK</b>					
• Delegate badge with logo	✓	✗	✗	✗	✗
• Conference pack with logo	✓	✗	✗	✗	✗
• Company literature	✓	✓	✗	✗	✗
• Gift item	✓	✓	✓	✗	✗
<b>CONFERENCE MATERIAL</b>					
• Gala Dinner menu with logo	✓	✗	✗	✗	✗
• Lunch menu with logo	✗	✓	✗	✗	✗
• Conference program with logo	Prominent	Large	Medium	Standard	Option 2**
• Brochure acknowledgement	✓	✓	✓	✓	Option 2**
<b>CONFERENCE WEBSITE</b>					
• Logo	Prominent	Large	Medium	Standard	Standard
• Company profile	✓	✓	✗	✗	✗
• Hyperlink to company website	✓	✓	✓	✗	✗

**REMARK :**

(\*) Exhibition space is limited, and location assignment is on a first-come, first-served basis, with priority given based on sponsorship level.

(\*\*) You can choose only one between [Option 1 : Exhibition hall table] or [Option 2 : conference program with logo and brochure acknowledgement]

Please note that the details provided above are provisional and subject to further adjustment and confirmation. We are committed to tailoring sponsorship packages that best meet the needs of our partners, and final sponsorship levels and benefits will be confirmed at a later stage. Should you have specific requirements or inquiries, please reach out to our sponsorship team.

# Sponsorship Benefits

**Diamond Sponsor**

**THB 1,500,000**

**\*\* LIMITED ONLY ONE EXCLUSIVE SPONSOR \*\***

## **ATTENDANCE**

- **5 full passes** for the Conference
- **1 reserved VIP table** at the Gala Dinner to sit 10 people (5 delegates of the full passes + 5 invitations for non-delegates)
- **5 invitations** for non-delegates to the Welcome Cocktail Reception
- **1 exhibitor's table** in the Exhibition Hall

## **SPEAKER SLOTS**

- **During the Gala Dinner or Opening Ceremony**
- **Featured in the conference promotional video**

## **CONFERENCE BACKDROP**

- **Prominent** company logo displayed
- Sponsor may provide a **120 sec company video** to be broadcasted (looped) during the breaks

## **ACKNOWLEDGEMENT**

- As a sponsor of **the Gala Dinner**
- During the Opening Ceremony
- Sponsor appreciation token at the Closing Ceremony

## **CONFERENCE PACK**

- **Company logo on conference pack**
- Sponsor may provide company literature to be placed inside the conference bag
- Sponsor may provide a company gift item to be placed inside the conference bag

## **CONFERENCE MATERIAL**

- Company logo on a dinner menu
- **Prominent** company logo on the conference programme
- Acknowledgement in the conference brochure

## **CONFERENCE WEBSITE**

- **Prominent** company logo displayed
- Company profile (**200 words**)
- Hyperlink to company website

# Sponsorship Benefits

**Platinum Sponsor**

**THB 1,000,000**

## **ATTENDANCE**

- **3 full passes** for the Conference
- **2 invitations** for non-delegates to the Welcome Cocktail Reception
- **1 exhibitor's table** in the Exhibition Hall

## **CONFERENCE BACKDROP**

- **Large** company logo displayed
- Sponsor may provide a **60 sec company video** to be broadcasted (looped) during the breaks

## **ACKNOWLEDGEMENT**

- As a sponsor of a **Lunch (first-come-first-served)\***
- During the Opening Ceremony
- Sponsor appreciation token at the Closing Ceremony

## **CONFERENCE PACK**

- Sponsor may provide company literature to be placed inside the conference bag
- Sponsor may provide a company gift item to be placed inside the conference bag

## **CONFERENCE MATERIAL**

- Company logo on a Lunch menu
- **Large** company logo on the conference programme
- Acknowledgement in the conference brochure

## **CONFERENCE WEBSITE**

- **Large** company logo displayed
- Company profile (**100 words**)
- Hyperlink to company website

REMARK : (\*) Lunch is limited to 3 spots (3 days-3 lunch) on a first-come, first-served basis. In case of additional or fewer sponsors in this tier, the AAC committee reserves the right to provide acknowledgement on a joint basis for each lunch.

# Sponsorship Benefits

## Gold Sponsor

THB 700,000

### ATTENDANCE

- **2 full passes** for the Conference
- **1 invitation** for a non-delegate to the Welcome Cocktail Reception
- **1 exhibitor's table** in the Exhibition Hall

### CONFERENCE BACKDROP

- **Medium** size company logo displayed
- Sponsor may provide a **30 sec company video** to be broadcasted (looped) during the breaks

### ACKNOWLEDGEMENT

- As a sponsor of **the Welcome cocktail**
- During the Opening Ceremony
- Sponsor appreciation token at the Closing Ceremony

### CONFERENCE PACK

- Sponsor may provide a company gift item to be placed inside the conference bag

### CONFERENCE MATERIAL

- **Medium size** company logo on the conference programme
- Acknowledgement in the conference brochure

### CONFERENCE WEBSITE

- **Medium size** company logo displayed
- Hyperlink to company website

## Silver Sponsor

THB 400,000

### ATTENDANCE

- **1 full passes** for the Conference
- **60% discount** for the Exhibitor sponsorship package

### ACKNOWLEDGEMENT

- As a sponsor of **a Coffee Break**
- During the Opening Ceremony
- Sponsor appreciation token at the Closing Ceremony

### CONFERENCE MATERIAL

- Company logo on the conference programme
- Acknowledgement in the conference brochure

### CONFERENCE WEBSITE

- Company logo displayed

# Sponsorship Benefits

## Exhibitor Sponsor

THB 250,000

The conference presents an excellent opportunity to engage directly with the key decision-makers who utilise your products and services. The exhibition hall, situated adjacent to the conference room, will serve as the primary gathering area for delegates throughout the event. To maximise exhibitor exposure and ensure a consistent flow of traffic, coffee breaks will be held in the exhibition hall.

Exhibition space is limited, and location assignment is on a first-come, first-served basis, with priority given based on sponsorship level.

We offer sponsors two optional benefits: a presence in the exhibition hall or inclusion in e-conference materials.

### OPTION1

#### **ATTENDANCE**

- 1 full pass for the Conference
- Exhibitor's table in the Exhibition Hall

#### **ACKNOWLEDGEMENT**

- During the Opening Ceremony
- Sponsor appreciation token at the Closing Ceremony

#### **CONFERENCE WEBSITE**

- Company logo displayed

### OPTION2

#### **ATTENDANCE**

- 1 full pass for the Conference

#### **ACKNOWLEDGEMENT**

- During the Opening Ceremony
- Sponsor appreciation token at the Closing Ceremony

#### **CONFERENCE MATERIAL**

- Company logo on the conference programme
- Acknowledgement in the conference brochure

#### **CONFERENCE WEBSITE**

- Company logo displayed



# Sponsorship Application form

Please complete and return to the 2025 AAC Conference Secretariat by **28 February 2025**

Company :

Name to be published/acknowledge :

Contact Person :  Position :

Mailing Address :

Email :  Tel (office hours) :

Please tick the sponsorship package(s) requested:

TICK AMOUNT

SPONSORSHIP PACKAGE

<input type="checkbox"/>	<b>Diamond Sponsor</b>	THB	1,500,000
<input type="checkbox"/>	<b>Platinum Sponsor</b>	THB	1,000,000
<input type="checkbox"/>	<b>Gold Sponsor</b>	THB	700,000
<input type="checkbox"/>	<b>Silver Sponsor</b>	THB	400,000
<input type="checkbox"/>	<b>Exhibitor Sponsor</b>	THB	250,000

## Bank Transfer (Payable in THB)

Account Name : The Society of Actuaries of Thailand

Account Number : 018-1-01969-7

Bank Name : Kasikorn Bank, Patpong Branch

Bank Address : 42 Songserm Insurance Building, Surawong, Siphaya, Bangrak, Bangkok  
10500 THAILAND

Swift Code : KASITHBK

Thai Local Bank Cheque or Bank Draft

Payable to "The Society of Actuaries of Thailand"

Authorised Signature & Company Seal : \_\_\_\_\_ Date : \_\_\_\_\_

## Notes:

- This application form should be accompanied by payment of a deposit equal to 50% of the total sponsorship amount. Application received without this deposit will not be confirmed. Balance payment should be paid on or before **30 May 2025**.
- Sponsorship packages are confirmed on a first-come-first-served basis.
- The acceptance of sponsorship applications will be subject to the final decision of the 2025 AAC Organising Committee.



# Contact Us



**Website**

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